



HOPE INTERNATIONAL DEVELOPMENT AGENCY

IMPACT REPORT

2019

**25 million people.
45 years.**

*Millions more
stories of hope are
still to be written.*

Before and After...

Since starting a little less than a year ago, I have heard and seen the stories bearing witness to millions of transformed lives – stories that testify to the power of clean water, food security and sustained livelihoods to eradicate poverty.

We cannot look at the faces of people in dire circumstances and turn away. I am convicted to act, to serve, to extend hope.

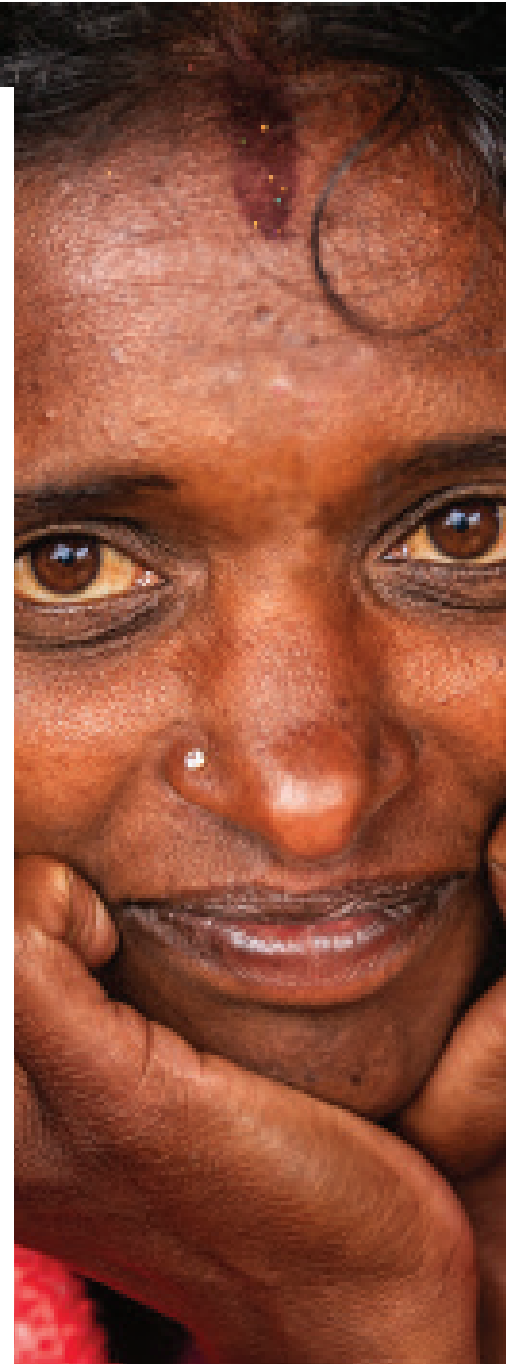
As we look to the next decade, the need in our world compels me – us – to aspire and double our impact by 2030. I stand in reverence of those who have come before me and the indelible mark they have left. The dedication and commitment of our supporters, volunteers and staff – all those part of the HOPE family – have shaped the work of HOPE thus far and will energize our future.

Partner with us we look to our next chapter. Dream, innovate and grow with us. Spark compassion and transformation. Be HOPE for those around the world facing unimaginable realities. People are relying on us to care and help. Please join us, we need you.

In gratitude,



Executive Director
HOPE International Development Agency



SINCE 1975...BUILDING ON A LEGACY OF HOPE

\$578m

Life-changing dollars raised by tens of thousands of donors.

1669

Community-driven, donor-supported initiatives continue to change lives today.

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Self-sustaining solutions that continue to foster change well beyond the first donation.

Clean Water

Often the first step out of extreme poverty. Then, access to **safe sanitation, improved hygiene and health supports** such as **clinics and medicines** are the critical next steps.

HOPE's holistic approach ensures the full benefit of clean water extends to the entire community.

374,800

INITIATIVES PARTICIPANTS

35 138 13

INITIATIVES COMMUNITIES COUNTRIES

\$18,365,788

RESOURCES USED



For Gebenesh, the burden of carrying 50 kilograms of muddy water 6 kilometres each day is gone. So is the anguish she endured knowing the water would make her family sick...

HOPE supporters partnered to install a water system that brings clean water right to Gebenesh and her community. Her family is not sick anymore and sanitation and hygiene training ensures their health is protected. Water management and system maintenance training keeps the system operating sustainably with convenient access points throughout the village.

Increasing Your Impact

26% of people participate in and benefit from more than one initiative.

"I feel like water is available right inside my house!"

Gebenesh, Chano Dorga, Ethiopia

Food Security

Agricultural training and resources, farm start-ups, irrigation, seeds, animal banks, nutrition training and - in emergency cases - relief, secure self-reliant food sources.

HOPE initiatives help families grow enough food to meet all their needs.

63,900

INITIATIVES PARTICIPANTS

14 102 10

INITIATIVES COMMUNITIES COUNTRIES

\$717,498

RESOURCES USED



Mom Ann in her family vegetable garden where the harvests ensure her family's food security.

At 23 years old, Mom Ann has experienced mostly hunger her entire life...

Mom Ann and her family take the first steps out of extreme poverty with farm resources and livestock from a HOPE-supported animal bank. With training and support, she raised the livestock and sold them for a profit, then used the profit to support her children's education and create a market garden. Today, Mom Ann feeds her family three nutritious meals each day, has food set aside for future use and sells her excess harvest, generating a reliable income for her family.

"Thank you for giving me the confidence to start something of my own."

Self-help group member

Livelihood

Self-reliance is within reach through **income-generating initiatives** and supports such as **education, small-business training, micro loans and women's self-help groups**.

HOPE's strategic supports empower families to have the skills and resources to fully participate in the local economy.

101,200

INITIATIVES PARTICIPANTS

29 152 14

INITIATIVES COMMUNITIES COUNTRIES

\$2,427,260

RESOURCES USED



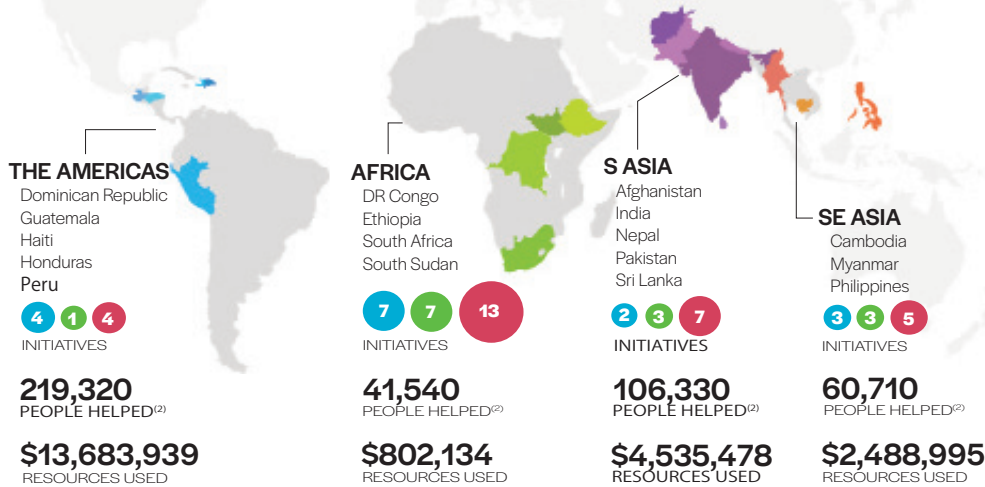
Her self-worth restored, a confident Meseleah is the proud owner of a successful business and her family is thriving.

Meseleah was without income, opportunity and lacked self-worth...

HOPE supporters helped 33-year-old Meseleah and 19 neighbours start a self-help group. The resources Meseleah received enabled her to restore her sense of worth and sparked a small business. She proudly owns a profitable weaving business and milk cow. Her sales generate the reliable income Meseleah needs to support her family.

427,900 People Reached

Solving the root problems of extreme poverty; not just the symptoms.



KEY OUTCOMES

Community initiatives, driven by individuals and families working together to step out of extreme poverty.

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Clean Water

- Clean water available and easily accessible
- Health and life span improved through the use of clean water, sanitation facilities and good hygiene
- Water and sanitation safely managed by trained community members
- Clean water, sanitation and handwashing facilities available in schools
- Access to affordable essential medicines and vaccines significantly improved

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Food Security

- Chronic hunger eliminated
- Sufficient supply of safe, nutritious food is available to families year-round
- Children's health is improved, and there is a significant decrease in the prevalence of malnutrition and stunted growth
- Resilient agricultural methods that produce more food while maintaining ecosystems are used by small family farms

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Livelihood

- Households generate more income to meet their basic and future needs
- More women participate in small business, local leadership and decision-making related to their communities
- Girls and boys complete equitable and quality primary and secondary education, using what they've learned to create further opportunities for themselves

⁽²⁾ Doesn't include the 26% of people who participate in and benefit from more than one initiative. Include the 26% and the participation across all initiatives rises to 539,900.

Accountable

Stewarding your generosity

Donations - precious as the people helped. Maximizing dollars for maximum impact in the service of families facing extreme poverty.

DELIVERING ON OUR MISSION

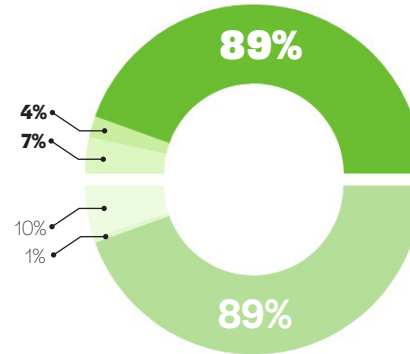
■ 92% Donations and Fund Balance

SUPPORTING THE MISSION

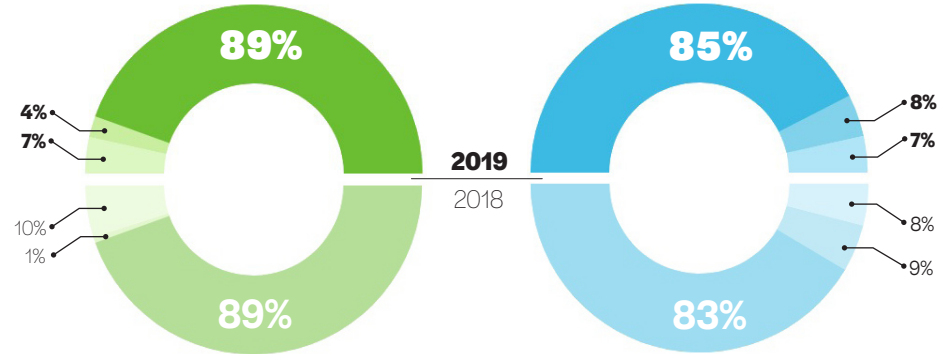
■ 8% Administration, Fundraising and Education



RESOURCE POOL



USE OF RESOURCES



RESOURCE POOL

	2019		2018	
Opening Balance	1,703,008	7%	2,275,417	10%
Government and Other Agencies	987,225	4%	85,698	1%
Donations ⁽²⁾	22,402,896	89%	20,429,627	89%
TOTAL⁽¹⁾	25,093,129	100%	22,790,742	100%

USE OF RESOURCES⁽³⁾

	2019		2018	
In and For Overseas Initiatives	21,510,546	85%	19,117,313	83%
Administration, Fundraising and Education ⁽⁴⁾	1,903,672	8%	1,970,421	9%
Closing Balance	1,678,911	7%	1,703,008	8%
TOTAL	25,093,129	100%	22,790,742	100%

⁽¹⁾ Includes Opening Balance | ⁽²⁾ Includes Grants & Other | ⁽³⁾ Includes Closing Balance | ⁽⁴⁾ In Canada Prepared from Audited Financial Statements

HOPE International Development Agency is a registered charity. Our Charitable Registration Number is 10749 0146 RR0001. We regularly inform donors of the outcome of projects they fund and our financial statements are available for review.

WHAT'S INCLUDED IN OUR FUNDRAISING COSTS

Fundraising staff work diligently to raise funds that enable families to transform their lives. HOPE also prints and distributes appeals, hosts fundraising events and uses online and social media activities to reach supporters.



More Than **25 million**
Lives Transformed.

BUILDING ON A LEGACY OF 45 YEARS
TO FOSTER A HOPEFUL FUTURE FOR
MILLIONS MORE PEOPLE LIVING IN
EXTREME POVERTY.



HOPE International
Development Agency

www.hope-international.com

214 - 6th Street, New Westminster, British Columbia, Canada V3L 3A2
(tel) 604-525-5481 (fax) 604-525-3471 (toll-free) 1-866-525-4673
www.hope-international.com (email) hope@hope-international.com