

THE POWER OF YES

IMPACT REPORT 20



Commitment and compassion in action

Unleashing opportunity with YES

Being HOPE in 2020 meant holding steadfast to our commitments made with people overseas and not wavering in our determination to help. It meant keeping families who are vulnerable and facing extreme poverty at the very centre of every decision – especially the hard ones.

With incredible gratitude, I stood in awe of the creativity, resilience and strength of our overseas partners. They kept going when it was difficult, discouraging and even potentially risky. We kept going with them.

Reflecting on the past year, it is humbling and inspiring to have witnessed the incredible compassion, generosity and dedication of our supporters. We asked for your help and you said yes – putting aside your own concerns, worries and circumstances – and then often said yes to HOPE again as the year went on.

As we move into 2021, I have been thinking a lot about the word “yes”. It’s a powerful word. It opens doors, builds bridges and closes gaps. It empowers, communicates trust and instills hope.

As we press on and help families overseas gain their footing, let's keep saying yes to people.



Kim Savage
Executive Director



4

Fostering Resilience.

Working with communities to support sustainable solutions, which strengthens a community's fabric: health, food security, education and livelihoods unlock opportunity and unleash transformation.

3

Gender Inclusive.

Women form an integral part of community-based solutions. Diverse voices and ideas are crucial to inform sustainable, resilient approaches to eliminate extreme poverty within a community.

2

Community-led.

Needs are identified and prioritized. The starting point tends to be clean water - and latrines and hygiene - to improve health and free up time for other activities such as food production and livelihoods.

1

People First. Always.

Grassroots partners and community members build connections. People and relationships guide what, where, why, who and how activities take place.

clean water fostering equitable access for all

*“Because of clean water,
I can go to school.”* *Marta*

Nothing transforms life like clean water. The benefits are immediate. For Marta, a 15-year-old girl living in Anko Gache Gala, Ethiopia, clean water means she has time to attend school. Her time is spent learning and building a bright future, rather than labouring under the weight of 18 kilograms of water carried for several hours every day or being sick from drinking the water she collects.

For Marta’s mother, clean water means she invests in her family in ways she had only hoped of before the water system was constructed in her community. She is learning how to start a small business, growing nutritious food and protecting her children’s health by applying the hygiene and sanitation knowledge she gained from local health workers. Clean water does more than restore and support good health; it enables people to reclaim their time and their lives.

Supporting good health by equipping local health clinics

Madelaine was at home in her small community in Haiti when she cut her hand. The cut was small, but it became infected and grew into a wound that would not heal. Local doctors were able to treat Madelaine’s wound successfully, which included a skin graft, because they had access to medical supplies and medicines provided through HOPE-supported medical programming.



*Marta gathering
water before clean
water was available
in her community.*

**75 tons
distributed**

Medical equipment and
supplies, like PPE, bandages,
surgical instruments and
over the counter medications
provided to **local health clinics**
and **rural pharmacies** serving
470 communities.



clean water & health

When partners help communities develop clean water resources, possibilities are within reach. Locally implemented health, sanitation and disease prevention education programs, along with maintenance and water management training, ensure that benefits of clean water are available to everyone on an equitable and sustainable basis.

774,400

people benefitting in **318 communities** in **Cambodia, Dominican Republic, DR Congo, Ethiopia, Guatemala, Haiti, Honduras, India, Myanmar, Pakistan, the Philippines, South Sudan and Sri Lanka.**

19,678

people with new access
to clean water within 15
minutes of their home

32

communities with new
access to clean water
systems

6,478

people with improved
health and hygiene
through access to
latrines and supplies

748,244

people with improved access
to health treatments and
medications

food security from surviving to thriving

*"My family has good food
on the table every day."* Delika

When families have reliable sources of nutritious food, the benefits last well beyond the first harvest. Delika was one of the first people in the Karawa area of the Democratic Republic of Congo to start growing Tilapia fish in ponds. Delika's first harvest yielded 140 kilograms of nutrition-packed Tilapia. Today, decades later, he has 14 ponds producing more than 2,000 kilograms of fish every year.

Delika has become a fish expert. People look to him for advice and support. Recently he supplied Tilapia fingerlings to 75 fish farmers in Karawa. Today, his son tends the ponds, continuing the tradition of self-sufficiency created by Delika. The fish ponds create more than meals for his family; they create a reliable source of income as well and food for the surrounding communities as farmers like Delika sell their fish at local markets.



*Projects, like fish ponds,
create sustainable,
enduring food security.*

Nutrition ensures every meal supports the health of families

Cassava - referred to often as "poverty food" - prevents starvation in many villages, but it does not nourish and cannot support important growth.

Activating backyards, school grounds and community fields, families put land to work, raising protein-rich animals and nutritious produce that fosters food security and abundant nutrition.



food security & nutrition

Community partners equip families to improve their food security and nutrition through crops, vegetables and breeds of animals that are locally sourced and yield high levels of nutrition. Training and resources diversify and improve food access and support efforts to restore, maintain and protect the environment upon which they depend for their food, well-being and in many cases, income.

37,031

people benefitting in **375 communities** in Afghanistan, Cambodia, DR Congo, Ethiopia, Guatemala, Haiti, India, Myanmar, Pakistan and the Philippines.

35,102

people improved their food security

265

communities improved the resilience and sustainability of family farms

27,562

kilograms of food relief distributed during times of crisis or disaster

1,929

people gained access to nutritional supports

livelihoods

give families the ability to leave poverty behind

“Work hard, have faith and believe in yourself and you can do anything!” Goma

Investing in women who are determined to lead their families out of poverty does more than transform families, it transforms entire communities. In Sindhupalchowk, Nepal, a \$62 investment in single mother Goma created a thriving business that is supporting her family and inspiring her community.

Goma participated in a community-led Self-help Group where she received training, support and a small loan. Goma started her business with a few chickens, which she sold to purchase a goat. Soon she had two young goats. Having sold those, Goma acquired 6 goats which she raised and sold for a buffalo. With the income from the buffalo she purchased turkeys and earned a profit 10 times greater than the original loan. Today, Goma has 15 goats, 6 turkeys and 50 hens and her business continues to grow!



Goma tending to her prosperity as she continues to grow her flock.

Adult learning and child education foster equitable opportunities

When women engage in skills training, numeracy, literacy and receive support to overcome generations of marginalization, it is the start of their journey to a reality where they control the outcomes.

If all students in low-income countries gained basic reading skills, 171 million people could escape poverty*.



* UNESCO



livelihood & learning

Community partners facilitate access for women to the skills training and knowledge needed to generate reliable incomes that support all of their needs, including educating their children. Families are able to move out of household poverty within 18 - 24 months.

8,907

people benefitting in 171 communities in Cambodia, Dominican Republic, DR Congo, Ethiopia, Guatemala, Haiti, India, Myanmar, Nepal, Pakistan, Peru, the Philippines, South Sudan and Sri Lanka.

2,916

people doubling their income within 2 years through livelihood initiatives

106

communities improved participation and productivity of local economies

5,991

students and youth supported to stay in school more than 1 year

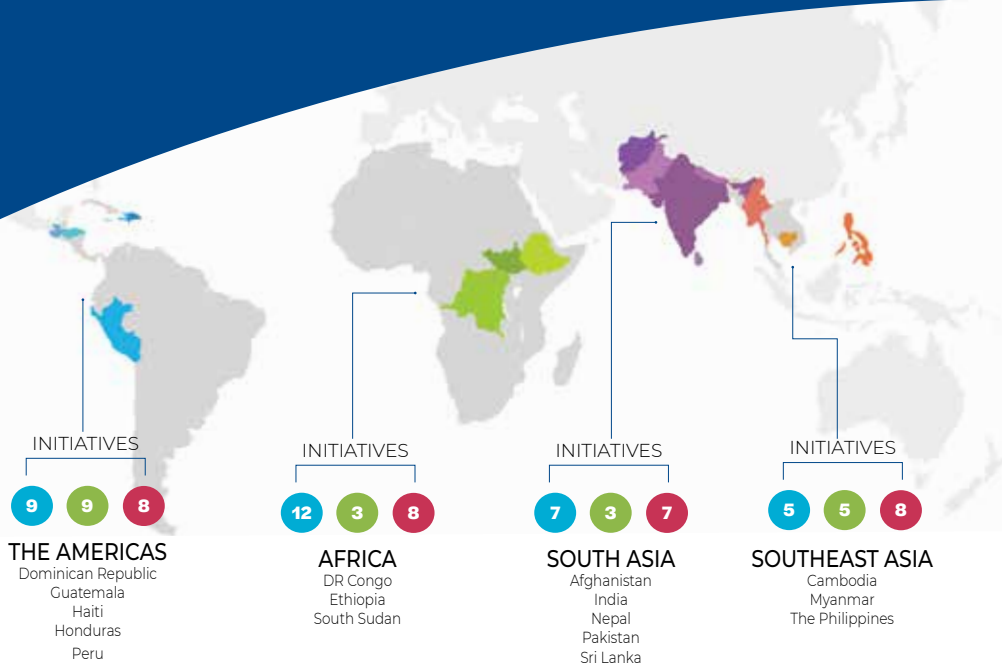
163

students benefitting from 4 new school rooms in 3 communities

820,338 people

54 projects / 16 countries

Stewarding Resources for families to create sustainable solutions



Community-led Projects

Holistic and typically comprised of several initiatives, they address the root causes of extreme poverty in a region. **Clean water, food security, livelihoods and learning** are all examples of initiatives that form pillars of a project.

33

Clean Water Health

Clean water accessible within 15 minutes of home

Improved health through reduced waterborne disease in individuals and households

Access to affordable medication, supplies and care facilities



20

Food Security Nutrition

Improved crop resilience, bounty and plant health

Stabilized, diversified and increased food consumption within households

Increased knowledge of nutritious meals and preparation



31

Livelihood Learning

Women have agency and autonomy regarding financial actions and decisions at household, community and societal level

Improved access to quality education

Improved household income to meet family needs



2020 was an unprecedented year and HOPE resources were affected in two key ways:

- Cash contributions fell approximately 20%
- Goods in Kind program reduced approximately 60%

Funding commitments were not reduced with overseas partners. However, pandemic-related circumstances delayed the ability of partners to carry out project activities and resulted in extended project timelines and an atypically high closing fund balance. Much of the closing fund balance is allocated to 2020 program commitments payable in 2021.



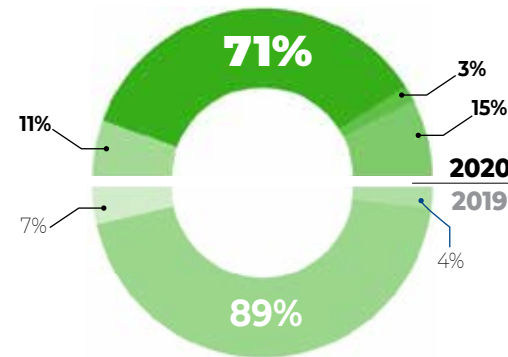
DELIVERING ON OUR MISSION

● 94% 2020 and Future Programming

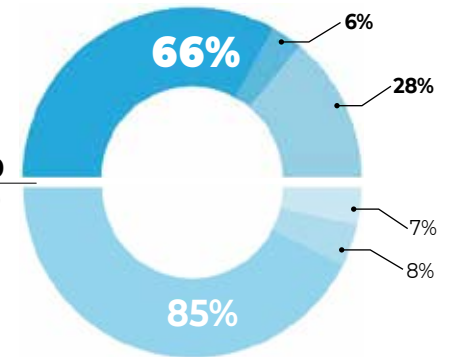
SUPPORTING THE MISSION

● 6% Administration, Fundraising and Education

RESOURCE POOL



USE OF RESOURCES



RESOURCE POOL

	2020		2019	
Opening Balance	1,678,911	11%	1,703,008	7%
Donations ⁽¹⁾	11,295,556	71%	22,402,896	89%
Government and Other Agencies	534,394	3%	987,225	4%
Extraordinary Income ⁽²⁾	2,402,082	15%		
TOTAL	15,910,943	100%	25,093,129	100%

USE OF RESOURCES

	2020		2019	
In and For Overseas Initiatives	10,596,640	66%	21,510,546	85%
Administration, Fundraising and Education ⁽³⁾	943,474	6%	1,903,672	8%
Closing Balance ⁽⁴⁾	4,370,829	28%	1,678,911	7%
TOTAL	15,910,943	100%	25,093,129	100%

Sustainable Development Goals (SDGs) are an international blueprint for dignity, peace and prosperity for all people and the planet. Focused on global targets, SDG's offer important context to HOPE projects and demonstrate community impact as we work in the hardest to reach locations around the world.

⁽¹⁾ Includes Grants & Other | ⁽²⁾ Includes sale of capital asset and COVID-19 emergency subsidies
⁽³⁾ In Canada | ⁽⁴⁾ Includes future program commitments and capital asset expenditure

Prepared from Audited Financial Statements. We regularly inform donors on the outcomes of projects they fund and our financial statements are available for review at www.hope-international.com.



Compelled by compassion and the inherent worth and potential of every person, HOPE International is a collective of entrepreneurial and dedicated people who are responsive to the experiences of overlooked families living in extreme poverty.

Founded in 1975, HOPE connects donors, volunteers, and teams here, in Canada, with opportunities to fuel lasting change around the world. With a focus on clean water, food security, and livelihoods, together we equip and empower possibility for families through approaches that are resilient, community-led and sustainable.

COVER IMAGE

Sonia is a woman of courage, determination and ingenuity, leading her family and community in Pakistan out of extreme poverty.



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